

ANNOUNCING

Three Half-Day Writing Seminars

From
Jim Hall & Associates

WRITING CORRECTLY	WRITING EFFECTIVELY	WRITING PERSUASIVELY
<p>Audience: Those seeking a refresher of the basics of writing and grammar; those who may be unsure how their writing “measures up” to current standards.</p>	<p>Audience: Those who know the fundamentals of writing, but want to write more complex sentences, make effective word choices, and build sound, logical paragraphs.</p>	<p>Audience: Those who use writing to influence or convince: letters and reports, emails, brochures, newspaper ads, blogs, articles, books, internet pieces.</p>
<p>Workshop Emphasis: Developing fluency; eliminating errors in grammar, punctuation, sentence structure and usage.</p>	<p>Workshop Emphasis: Writing different kinds of sentences; developing paragraphs; thinking logically; using evidence to support ideas.</p>	<p>Workshop Emphasis: Using a variety of idea development strategies; understanding denotation and connotation; using a variety of print and online forms.</p>
<p>Sample Topics Covered:</p> <ul style="list-style-type: none"> • The parts of speech • Sentence structure • Punctuation • “Case” in English • Spelling • Standard usage • Composition 	<p>Sample Topics Covered:</p> <ul style="list-style-type: none"> • “Basics” reviewed • Sentence variety • Punctuation for effect • Logical thinking • Paragraph structure • Diction • Composition 	<p>Sample Topics Covered:</p> <ul style="list-style-type: none"> • “Basics” reviewed • High impact sentences • Figurative writing • Appeals to emotion • Semantics • Effective ad pieces • Composition
<p>Dates: June 28 August 16 November 8</p>	<p>Dates: September 13 December 13</p>	<p>Dates: TBD</p>

Day and Time: All workshops are offered on Saturdays from 8:00 a.m. until 12:00 Noon.

Location: First United Methodist Church, Frederick & Centennial, Downtown Hanover.

These workshops can also be brought to your workplace--contact us for details!

Registration Fee: \$75

Added Value: 1000 words or 5 double-spaced pages of your writing evaluated free following each seminar!

To register, please provide the following information:

Name _____ Address _____

Telephone _____ Email _____

Seminar(s) and Dates Requested _____

Fax to Jim Hall & Associates at 717 637 1356; or email jimhall_503@comcast.net; or mail to 205 Valley View Drive, Hanover, PA 17331. For additional information call 717 630 0712.